THE NATIONAL PARKS AND NATIONAL HISTORIC SITES OF CANADA



LES PARCS NATIONAUX ET LES LIEUX HISTORIQUES NATIONAUX DU CANADA

Hear Ye! Hear Ye!

National Historic Sites of Cape Breton Island - Lieux Historiques Nationaux du Cap-Breton Vol. 8, No.3, March - Mars 2006

Gaea Award

The winners of this month's Gaea Award for Environmentally Friendly Activities are all the people involved in creating the new Recycle Barrels.

On site this summer, there will be a recycle barrel for bottles and cans beside every regular garbage barrel. The recycle barrels will be identified by their lids which will have the recycle logo and the words "bottles and cans/bouteilles et canettes" on them. Also, there will be a smaller opening which we hope will discourage people from putting regular garbage in them.

Pictured below are Jimmy MacIsaac and John Ward who did the lid design and and modifications for the new barrels.



Others involved in this project are: Anne Marie Jonah for spear-heading the idea of a two barrel system, and for sourcing the label designs for the lids. Brian Harpell for sourcing a supplier for the new barrels.

Harold Antle for putting a preservative on the barrels.

Philip Burke for being the liason between the Green Committee and Asset Management.

Philip Hoad for his enthusiastic support of this project.

Carol Whitfield for her much needed financial support.

Congratulations everyone! These barrels are the result of inter-departmental cooperation and will provide an opportunity for the visitors to divert recycleables from the garbage stream. It also represents The Fortress of Louisbourg's committment to preserving the environment and to being a responsible role model.

Purchase of a "Smart Car"

We have now taken delivery of our "Smart Car". This unit is a direct replacement for a ³/₄ ton van that Utilities had. It will result in substantial fuel and greenhouse gas savings.

The Smart Car is rated for 3.8 L of fuel/ 100 km. (74.3 MPG), on the highway. This would result in additional savings if this unit

is used for highway trips.

In obtaining this unit, it was my intention to see if these are a viable type of car for use on trips away. We have many trips of one or two individuals having limited luggage or other types of cargo.I would like individuals to try this car

on highway trips, if we find that it has acceptance and practicality, we can consider obtaining another when the next pool car is up for replacement.



The Smart Car is quite technologically advanced and there is a degree of familiarization and training that is needed before one can drive it.

Please let me know if you wish to try this unit on one of your trips & we will arrange for the training.

Tom Meagher, Asset Management

Filming on Site

A film crew out of Ontario was here for three days to take footage of interpretation activities. The filming was done to create a library of footage that can be used for a variety of projects associated with Heritage Presentation. Seen here is the crew director Bob Callaghan briefing staff before a scene. Bob has over 30 years of

directorial experience and has filmed in many of the country's National Parks and Historic Sites.



The film crew were in AGB on Monday, March 13th and spent the day capturing site activities such as kite-making and the children's experiment program as well as scenes throughout the exhibit areas and images from our historic photograph collection. We are grateful to those who volunteered their time as models for the day and are looking forward to seeing the film results.

Visitor from PEI

Roger Kelly from PEI was visiting Louisbourg for two days this week. He oversees the construction of period type build at the ROMA site at Three Rivers PEI. The site is managed by Volunteers who interpret the Roma National Historic Site on land adjacent to the roam Site. The site is

an 18th Century settlement founded by Jean Pierre Roma in 1732. Roger is seen here with John Cann who is explaining



construction techniques. Roger was very appreciative of the time spent with John, Jimmy McIassac, John Ward, Aubrey Harris and Ruby Powell.

Career & Science Fairs

On Wednesday March 22, 2006, the Fortress of Louisbourg participated in a Career Fair held at the Sarah Denny Cultural Centre in Eskasoni. The target audience was high school students from the area. Others in attendance included universities, other government departments and local businesses. Pictured here is Valerie White discussing career opportunities for students with a local teacher.



AGB took part in the Morrison Junior High Science Fair. Heritage Presenters Paul Cunningham and Amanda Poirier took along display items as well as a few experiments including the film canister rockets which were a great hit. They also took along the Parks Canada in Schools AGB solo display panel. Both staff were very impressed with the Fair set-up and the students who participated.

News from AGB

Excerpt from Letter from Mrs. Alexander Graham Bell to Dr. Alexander Graham Bell:

"... I am so glad your meeting with Mr. Rosenthal was a success. I don't know anything more delightful than the feeling that one is moving and influencing other minds. Mind is more than matter hence a triumph over mind is greater than one over matter. No! I think there is something wrong here for it is surely better to overcome, say the inertia of nature and make a flying machine than to win the mind of a boor. At all events I like power when I feel capable of exerting it and I don't know any feeling more humiliating than the possession of power you know yourself incapable of using. I don't know what constantly urges me to do things I am not capable of doing. My lunch party today for instance. Well I think it was quite a success. The dining room was very pretty, the little tables brought forward exclamations of delight and my little silk bags with the names of the partners inside seemed to take the ladies fancy. But I felt so incapable of taking hold of the crowd and with a smile and strong cheery word directing

them and commanding them as a true hostess! should, Oh dear, something was left out of my composition something that added would amalgamate all my different capabilities into a strong harmonious whole that would make of me a force to accomplish something. At present I am a lot of capabilities lying loose in a bowl, good for little good or bad, weal or woe!..." (written March 10th, 1896 from the Bell's home in Washington DC)

Roof Repairs

All going according to plan, work will commence on roof repair around the end of April which will address all of our leaks and put an end to the use of what Com. Al MacSween fondly calls "Bell's Buckets". These plastic buckets are in place frequently in the library and in some of the exhibit areas. This work will also bring improvements to the viewing deck surfaces and garden areas on the rooftops of the lower two exhibit halls meaning we can encourage visitors to spend time there enjoying the view of the harbour and Beinn Bhreagh.

Canada Marine Discovery Centre

We have been sharing some of our AGB activities for young people with the Canada Marine Discovery Centre in Hamilton, Ontario. This Centre represents a variety of marine related themes from across the country including AGB's work with hydrofoil boats. Staff at the Discovery Centre plan to have theme months during their visitor season and will include some of our experiments, some components of our activity sheets and will make the sled kite. This in turn will provide promotion for our Site. We emailed some AGB historic kite images that they will print and display during their programs.

IDEAS Exhibit

Mora and Kellie (Kelli pictured here) from Conservation were here to do cleaning and minor repairs to the tetrahedral



kites on exhibit in IDEAS. They also applied a new system for mounting the kites from the ceiling to prevent sagging. They will return in April to finish this project.

AGB Brochure

We are very pleased to have a new AGB brochure that was developed under the teacher's kit initiative Marie Stradeski has been working on. Its distribution will be limited and it will serve a number of information distribution purposes.

Enhanced Program Working Group

The Enhanced Program Working Group met in Gatineau on March 21st and 22nd to review its progress over the last two years. Sharon Morrow attended from our Field Unit. More than 60 enhanced programs grew out of this initiative in our Eastern Region adding to the opportunity for increased experiential travel opportunities through Parks Canada.

The working group discussed what could become a definition of an enhanced or

customized program and how to price such programs. There appears to be no cookie cutter approach to developing this type of program as they depend on the local situation. There was also discussion about creating a 'brand' for this type of program as a 'brand within the Parks Canada brand' for marketing purposes.

FU Marketing Council

The Field Unit Marketing Council (Carol Whitfield, Mark Sajatovich, Georgina Leslie, Elaine Wallace, Sharon Morrow (sitting in for Aynsley MacFarlane) met here on March 29th to review the 2006 season proposed promotion schedule. It was a good opportunity to focus on what Site and Park events and characteristics are best suited to the various types of promotion opportunities available.

Congratulations!!!

Congratulations to Jonah and Chris Mitchell on the



birth of their second son, Benjamin on Monday, March 20th. Benjamin weighed in at 6 lbs. 5 ozs. A little brother for Jeb!

<u>Anyone wishing to submit an article to the Hear Ye!</u> <u>Hear Ye!</u>, please send to DonnaMacNeil@pc.gc.ca



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